



REPORT ON 15-DAY CLEANLINESS DRIVE AT DOOMARKACHHAR NAGAR PARISHAD

Organized by: Sandhan Trust

Date: 25th February 2025 – 11th March 2025

Location: Doomarkachhar Nagar Parishad

Introduction

Sandhan Trust, a dedicated non-profit organization committed to social welfare and civic consciousness, successfully organized a 15-day Cleanliness Drive at Doomarkachhar Nagar Parishad from 25th February 2025 to 11th March 2025. The campaign aimed to promote sanitation, waste management, and environmental awareness among the residents.

Objectives

- ❖ To improve cleanliness and hygiene in the locality.
- ❖ To encourage waste segregation and proper disposal.
- ❖ To engage local citizens in sustainable cleanliness practices.
- ❖ To raise awareness about sanitation and its impact on public health.

Activities Conducted

Day 1-3: Awareness Campaign & Community Engagement

- ❖ Door-to-door visits to educate residents about waste segregation.
- ❖ Distribution of pamphlets and posters promoting hygiene.
- ❖ Awareness sessions in schools and local community centres.

Day 4-8: Street Cleaning & Waste Management

- ❖ Cleaning of roads, drains, and public spaces with the support of local volunteers.
- ❖ Installation of dustbins in key areas to prevent littering.
- ❖ Collaboration with Nagar Parishad workers for garbage collection and disposal.

Day 9-12: Plantation Drive & Beautification

- ❖ Planting trees and plants in open areas to enhance greenery.
- ❖ Painting walls with messages promoting cleanliness and hygiene.
- ❖ Cleaning of parks and common gathering areas.

Day 13-15: Review, Felicitation & Future Planning

- ❖ Assessment of the impact of the drive and collection of feedback from residents.
- ❖ Felicitation of volunteers, workers, and active participants.
- ❖ Discussion on sustaining cleanliness efforts beyond the campaign period.

Impact of the Initiative

- ❖ Increased public awareness about hygiene and sanitation.
- ❖ Reduction in waste accumulation in public places.
- ❖ Greater community participation in maintaining cleanliness.



- ❖ Improved waste disposal system with better cooperation from Nagar Parishad.

Challenges Faced

- ❖ Initial reluctance of residents to participate.
- ❖ Lack of sufficient dustbins and garbage collection points.
- ❖ Need for continuous efforts to maintain cleanliness beyond the campaign.

Conclusion & Way Forward

The 15-day Cleanliness Drive at Doomarkachhar Nagar Parishad was a successful step towards creating a cleaner and healthier environment. Sandhan Trust remains committed to sustaining these efforts through regular follow-ups, awareness programs, and community participation. Future initiatives will focus on long-term waste management strategies, increased public involvement, and policy advocacy for better sanitation infrastructure.

Acknowledgment

We extend our gratitude to Nagar Parishad authorities, local volunteers, residents, and all supporters who contributed to the success of this initiative. Together, we can build a cleaner and better society!
